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INTERNATIONAL K CIRCLE

present

# DR. RUTH

"THE DR. RUTH SHOW" ON LIFETIME -- Each weeknight at 10:00 p.m. (ET) LIFETIME presents cable television's most dynamic star in her hour-long, one-of-a-kind program. In each episode, Dr. Ruth welcomes celebrities like Joan Rivers and George Burns (pictured) for surprisingly candid interviews and conducts simulated therapy based on true-to-life relationship problems. The hallmark of the series remains Dr. Ruth's on-target, sympathetic advice to viewers who phone her at 1-800-FOR-RUTH.

# WESTHEIMER

Benefitting

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The SMU Circle K Club is a leadership, service, and social organization sponsored by the Kiwanis Club of Dallas. Its activities are focused at benefitting the campus and community, as well as the individual. Membership is open to undergraduate, graduates, Greeks, non-Greeks, both full and part-time students, etc. Our only criterium is dedication. If our activities interest you, please call 369-1349 or attend our club meeting this Thursday in Room 104 of the Student Center at 6:30 p.m. for more information.

# BIOGRAPHY OF DR. RUTH WESTHEIMER

Dr. Ruth Westheimer is a psychosexual therapist who helped to pioneer the field of media psychology with her radio program, *Sexually Speaking.* It began in September of 1980 as a fifteen minute, taped show that aired Sundays after midnight on WYNY-FM (NBC) in New York. One year later it became a live, one-hour show airing at 10 PM on which Dr. Ruth, as she became known, answered listeners' called-in questions. Now *Sexually Speaking* can be heard in 81 cities across the country for two hours via NBC radio and is part of a communications network to distribute Dr. Westheimer's expertise which includes a national cable television program on Lifetime, *The Dr. Ruth Show,* two books, a game and a home video.

Born in Germany in 1928, Dr. Westheimer was sent to school in Switzerland at the age of ten which became an orphanage for most of the students sent there. At 16 she went to Israel where she fought for that country's independence as a member of the Haganah. She then moved to Paris where she studied psychology at the Sorbonne and taught kindergarten. She immigrated to the U.S. in 1956 where she obtained her Masters Degree in Sociology from the Graduate Faculty of the New School of Social Research and a Doctorate of Education in the Interdisciplinary Study of the Family from Columbia University.

She worked for Planned Parenthood for a time and it was then that she decided to increase her knowledge about human sexuality by studying under Dr. Helen Singer Kaplan at New York Hospital-Cornell University Medical Center. She later participated in the program for five years as an Adjunct Associate Professor. She has also taught at Lehman College, Brooklyn College, Adelphi University, Columbia University and West Point.

Dr. Westheimer is a Fellow of the New York Academy of Medicine and in addition to having her own private practice, she is a consultant at New York University-Bellevue Hospital in the Department of Geriatrics and at Kingsbrook Jewish Medical Center in the Department of Rehabilitation. Dr. Westheimer also leads a monthly seminar for residents and interns in pediatrics on adolescent sexuality at Brookdale Hospital which is affiliated with Downstate Medical Center. She also lectures at universities all across the country.

Though Dr. Westheimer had never envisaged during her days as a college professor that she would be making such wide use of the mass media to help her to spread what she has labeled "sexual literacy," the fact is that her unique style has enabled her to communicate through almost every avenue available. In addition to television and radio, she has had two books published, *Dr. Ruth's Guide To Good Sex* and *First Love,* and a third will be out in the summer of '86, *Loving Couples,* all by Warner Books. Warner Records has released her first home video, *Terrific Sex,* and there are plans for subsequent use of that market. Combining entertainment with information is the board game, *Dr. Ruth's Game of Good Sex* by Victory Games. Starting February 19th, will be a syndicated column by King Features.

Unrelated to her work as a therapist is her role in the French feature film, *One Woman or Two.* In the movie, which also stars Gerard Depardieu and Sigourney Weaver, Dr. Westheimer plays a wealthy woman who heads her own philanthropic foundation which has been asked to fund the work of a paleontologist (Depardieu) who had discovered the fossilized remains of France's earliest woman. It's a romantic comedy which was directed by Daniel Vigne (*The Return of Martin Guerre*) and will open here during the Spring of '86.

Dr. Westheimer is married, has two children and resides in New York City.

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